



CASE STUDY



“Water” Way to Start a Business

Jess Otley and her partner initially had the idea of Football zorbing after visiting a site for a Birthday party. After a couple of years of thinking of setting up she contacted the local Growth Hub who suggested they enrol onto the “Enterprise for Success” Business Start-up course run locally to her.

They both attended and found it answered most of the questions they needed to start their business with confidence.

After the workshop Jess was assigned a dedicated local business advisor who discussed her idea in further detail and gave her further confidence in progressing their business plan as well as looking at their all-important finances for the first 12 months.

Following a series of 1-2-1 business advice sessions, Jess had purchased not just the 12 Football zorbs but an additional pool and water zorbs that she funded through a loan, enabling her to get off to a flying start with her new business venture.



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New Business owner Jess says:

“One of the best things about the workshop was speaking to other people setting up and sharing ideas”

“I was amazed at how easy it was to set up and the amount of support that is available, not just before you start your business, but after you start as well”



Jess goes on to say:

“I think the workshop really was beneficial and would really like to encourage more young people to attend as it would benefit anyone starting”

To find out more about how you can start your business in the most successful way, contact us on 01905 676 773

Enterprise for Success is part funded by the European Regional Development Fund