

Enterprise Adviser

The Role:

Enterprise Advisers will be the cornerstone of The Careers and Enterprise Company's national programme. A nationwide network of high calibre volunteers with experience of employment or self-employment; Enterprise Advisers will be linked to a school or college and support them in developing effective employer engagement plans.

Supported by Solihull Council's Enterprise Co-ordinator, the Enterprise Adviser will work closely with the senior leaders of a specific school or college to:

- Support the development of a whole school strategy for careers, enterprise and employer engagement
- Provide access to their local business networks
- Help schools and colleges to focus efforts on programmes and activities that are most effective in motivating young people, supporting independent choice and supporting positive outcomes for young people

Activities:

The Enterprise Adviser will work with a school or college on a 1:1 basis. They will be closely matched and introduced to that school or college by the Enterprise Co-ordinator.

The Enterprise Adviser will:

- Commit to support the school or college for at least one academic year
- Be prepared to commit time to the programme on a regular basis (this may involve a visit to the school/college but could also be remote support via email and/or phone).
- Work with the Enterprise Co-ordinator, to conduct an initial diagnostic and support the school or college in identifying priority areas for support
- Use their own contacts to encourage more employers or the self-employed to support the school or college
- With expert sector knowledge of their sector, commit to developing a good understanding of the wider employment base in their locality
- Join the Enterprise Adviser group for Solihull and attend regular network meetings, to share best practice and provide support to other Enterprise Advisers
- Promote the role of Enterprise Advisers amongst existing contacts and networks to contribute to the recruitment of new Enterprise Advisers

Skills and Experience:

Enterprise Advisers will:

- Be drawn from the world of work (businesses and the public-sector, organisations of all sizes including the self-employed)
- Be passionate about motivating young people, supporting independent choice, and supporting positive outcomes for young people
- Be able to work effectively with schools, colleges and other employers
- Be well connected to employers of all sizes and the self-employed
- Understand the needs of the local labour market
- Be motivated to lead engagement with schools and colleges in the local area and help them to understand how effectively they are motivating young people and preparing them for the world of work
- Have knowledge of the support available and how young people and the schools and colleges could benefit from it

Contact the team on 0121 704 8737 or email lifeready@solihull.gov.uk