

Solihull Primary Enterprise Adviser Induction Training

Welcome & Introductions

Purpose

- Have knowledge of the local Life Ready programme
- Have knowledge of Primary Career Related Learning at a national level
- Understand the role of a Primary Enterprise Adviser, importance of transition, the school landscape and the regional priorities
- Understand the resources and tools available to help you in your role as a Primary Enterprise Adviser

2012: Schools were given statutory responsibility for providing careers information to students, Solihull Council developed the [Step Up](#) project; encouraging local businesses to work with schools in the borough to inspire young people and help shape their skills, experiences and attitudes.



2014: A group of school leaders in Solihull from Early Years through to Key Stage 5 (16-18 year olds) began working on a project with an emphasis on employability skills and transition—this became known as **'Life Ready'**. Through support from Solihull Council's Employment & Skills Team the group of school leaders developed a [Primary](#) and [Secondary](#) 'Life Ready' toolkit for schools to use to help with embedding employability skills into the curriculum and to make careers links with employers more explicit.



2015: The [Careers & Enterprise Company](#) was established by the Department for Education to help link secondary schools and colleges to employers. 'Life Ready' is the local delivery for the Careers & Enterprise Company's Enterprise Adviser Network for the secondary schools and colleges. The [primary programme](#) continues to be supported by Solihull Council's Employment & Skills Team.



2019: Solihull was successful in a bid to become a 'Careers Hub' as part of the second wave of expansion through the Careers & Enterprise Company. Working through a partnership approach with schools, colleges, employers, local enterprise partnerships and other local organisations, Careers Hubs have a proven track record of accelerated levels of support and improvement in young people's career development.



The Life Ready project and Careers Hub progress is reported into the Solihull Employment & Skills Board which is chaired by Paul Thandi, Chief Executive of the NEC Group.

Life Ready Primary Programme

- Development of a [Life Ready toolkit for primary schools](#) including a self-assessment audit
- Termly Life Ready primary meetings to share best practice and receive updates involving Life Ready leads and Primary Enterprise Advisers
- Half-termly newsletters sent to the Life Ready school leads and primary Enterprise Advisers
- Recruitment of Primary Enterprise Advisers to work with primary schools to provide strategic support to the Life Ready lead
- Dedicated [primary section](#) on the Life Ready portal including the primary toolkit, primary resources and employer primary resources

Life Ready Primary Programme

- Currently engaged with approximately 30 out of 60 local primary schools (pro-active around 15)
- Raising awareness of the Life Ready programme with local schools remains a priority through regular attendance at school meetings to provide updates and sign up new schools
- Only three primary schools are currently working with an Enterprise Adviser
- Help us to recruit more primary Enterprise Advisers by ‘referring a friend’

Schools and Enterprise Advisers can sign up by emailing:

lifeready@solihull.gov.uk

Career Related Learning in Primary

- In December 2017, the DfE released the career guidance strategy in which it announced plans for research into what works in ‘Primary’
- In 2019 the [Careers & Enterprise Company](#) published details of a ‘Primary Fund’ of £2m to scale existing programmes, develop new programmes and produce a primary platform
- The platform is now available: <https://primary-careers.careersandenterprise.co.uk/> - it includes a self-assessment quiz, free resources and example case studies
- 15 providers were funded nationally, three of which were working in Solihull across the 2019/20 academic year: Gro Organic, Education & Employers and Skills Builder Partnership – *evaluation from the Primary Fund has been delayed until early 2021*

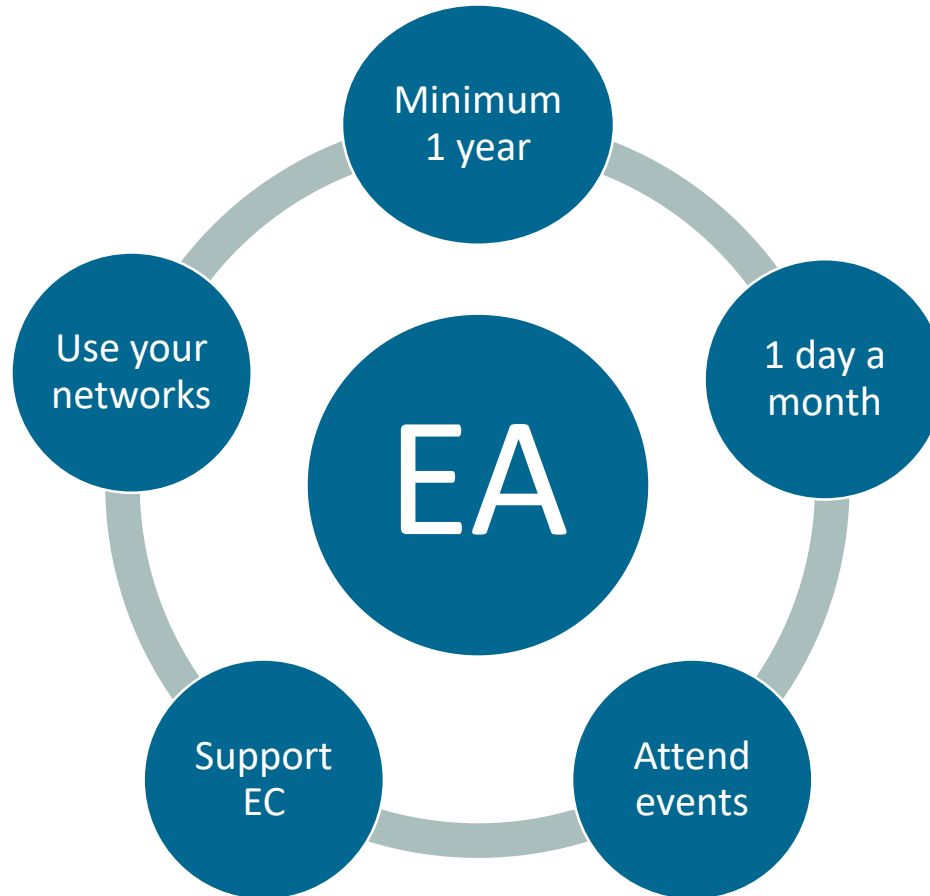
Primary Enterprise Adviser Role

- Build relationships with the Life Ready lead, Headteacher, school Leadership Team and Governor responsible for careers
- Review current provision – using either the Life Ready audit tool or the CEC self-assessment primary tool
- Work with the Life Ready lead to set the strategic Life Ready careers plan for the school, using the tools and resources available on both the Life Ready portal and the CEC Primary platform

Primary Enterprise Adviser Role

- Connect your school to your network of local businesses and employers to encourage their involvement in careers activities
- Be an industry expert, bringing your expertise into the school, and provide an employers perspective
- Evaluate the Life Ready programme, helping your school to focus on the activities that are most effective
- Be a critical friend to the Life Ready lead and the Headteacher providing challenge where necessary

Enterprise Adviser commitment



Transition

The Life Ready programme at primary level can help pupil's with their transition to secondary school.

- Speak with your Life Ready lead to see if they are aware of the local 'Life Ready Skills for Transition' document
- Encourage the Life Ready lead to link in with the Careers Leader at the Secondary feeder schools to encourage a 'handover' of Life Ready/Careers
- You could arrange through the local Enterprise Adviser Network to link in with Enterprise Adviser's who are matched to the Secondary feeder schools to help support transition activities
- Transition resources are available on the primary resources part of the Life Ready portal – signpost your Life Ready leads to these:
https://www.solihullforsuccess.com/Primary/Primary-Resources#anchor_TransitiontoSecondaryResources

Primary School landscape

Age of pupil	School Year	Curriculum stage	Schools	
3	Nursery	Foundation Stage	Nursery	
4	Reception		Infant School	Primary School
5	Year 1			
6	Year 2			
7	Year 3			
8	Year 4	Key Stage 2	Junior School	
9	Year 5			
10	Year 6			

Regional Priorities: GBSLEP Growth Sectors

- Advanced manufacturing & engineering
- Business, professional and financial services
- Energy and low carbon
- Creative industries
- Life sciences and healthcare

[GBSLEP Strategic Economic Plan 2016-2030](#)

Regional Priorities: WMCA Productivity & Skills

- The [Regional Skills Plan](#) is a roadmap for equipping local people with the skills they need to support the region's economic growth.
- The [skills deal](#) with government will boost regional digital and technical skills, job opportunities and productivity so more young people and adults get into work whilst upskilling and retraining local people of all ages.

<https://www.wmca.org.uk/what-we-do/productivity-skills-commission/>

Primary Enterprise Adviser Resources

- Your Enterprise Coordinator and local Enterprise Adviser Network
- [Life Ready website](#) – online portal including primary toolkit, primary resources for careers and primary employer resources (*currently being developed*)
- [CEC Primary Platform](#) – including self-assessment quiz, primary resources and case studies, sign up to receive regular updates on the national primary work on careers

Other useful documents:

- [Government's Careers Strategy](#)
- [CDI framework for careers, employability and enterprise education](#)

Getting Started

Top tips:

- Research – Ofsted report/ school website/ school development or improvement plan
- Build relationships – Life Ready lead/ Headteacher/ Governor/ other key teaching staff
- Key school dates (careers activities, governor meetings, Leadership meetings, curriculum meetings)
- Review Life Ready audit
- Schools career provision planning (short and medium term)
- Identify key priorities (focus for next academic year)

Next Steps

- Read the safeguarding information provided and complete any information not yet submitted for your DBS check
- Provide a signed Data Sharing Agreement
- Check the [Life Ready portal](#) and [CEC Primary platform](#) for suitable resources
- Talk to your Enterprise Coordinator about getting paired with a buddy/talking to an existing Primary Enterprise Adviser
- Plan your first meeting with your matched school

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Any Questions?

Contact details