



*I Care...
Ambassadors*

Bring social care to life with

I Care...Ambassadors

Careers support for teachers, careers and employment advisors

Across England, *I Care...Ambassadors* are helping people to make informed decisions about their careers.

With a wide range of roles and lots of opportunities for progression, social care is a rewarding career choice for anyone.

Ambassadors are care workers who inspire and motivate people to understand more about working in social care. What makes them so special is that they have experience in the job they're promoting.

Be inspired

Hearing from someone who is already working in care about why they love their job gives a powerful message.

☾ **The sessions were excellent, lively and captured the students imagination really well.** ☾

I Care...Ambassadors are enthusiastic care workers who visit places like schools, colleges, job centres and community groups to talk about what it's like to work in social care. They could provide a talk, workshop or an information stand. Some *I Care...Ambassadors* also offer workplace careers experiences such as guided visits or placements.

Refresh your understanding of social care

Ambassadors can speak to groups of teachers, careers and employment advisors to refresh your understanding of social care.

How can *I Care...Ambassadors* help you?



26%

people more interested
in a social care career
having heard from an
I Care...Ambassador.



90%

attendees rated
I Care...Ambassador
events as 'very good'
or 'good'.



100%

teachers and careers
advisors gave positive
feedback about
I Care...Ambassadors.

*This information is based on 596 responses which were taken from the *I Care...About Impact* tool in January 2016.

I Care...Ambassadors can give a first-hand perspective about what it's like to work in social care.

They can deliver a range of activities including

- talks
- interactive group activities
- information stands
- work placements
- guided workplace visits.

Hearing from an ambassador and being able to ask questions will provide a real life understanding for those who are new to social care.

Why use *I Care...Ambassadors*?

- They can help you build connections with social care employers and the social care workforce.
- They have access to a range of resources to showcase care careers and are skilled in delivering engaging activities.
- They have use of the *I Care...About Impact* tool to collect feedback about the success of their activity.
- They can help you to access Skills for Care's resources to help with your careers activities.



The ambassadors were able to show a clear progression route ... they brought their role to life.

