



OUR SERVICE OFFER TO SCHOOLS AND COLLEGES

The National Careers Service Inspiration Team in the West Midlands is excited about the services we are able to offer you and your students under the Inspiration Agenda. These services are **free** to young people, teachers and careers professionals across the region and will support your careers education programme. We have matched our menu of services below against elements of Sir John Holman's Gatsby Benchmarks, which highlights what good careers guidance looks like, to illustrate how what we offer can enhance your programme

Gatsby Benchmarks

Our Service Offer

 **A stable careers programme**

 **Learning from careers and labour market information**

 **Addressing the needs of each pupil**

 **Linking curriculum learning to careers**



Timely, responsive and quality services delivered by careers professionals qualified to Level 6 or above

Provision of clear, user-friendly labour market information (LMI) through CPD events, curriculum resources and webinars



Communicating inspiring events taking place in your local area and across the West Midlands



Providing regular e-bulletins and quarterly newsletters with up to date information on the career landscape, hot topics and local and West Midlands labour market intelligence



Updating the local pages of the National Careers Service website to share Labour Market Information (LMI); employer spotlights and your inspirational events



Encounters with employers and employees

Experiences of workplaces




Co-ordinating and brokering employer involvements for your careers and enterprise events

Organising employer visits and workshops for students, teachers and careers professionals including STEM, Apprenticeship and Traineeship events



Encounters with further and higher education

Personal guidance



Co-ordinating and brokering post-16 options providers - training, apprenticeships, further, higher education and volunteering - for your careers and enterprise events

Promoting the National Careers Service flexible offer online for students including:
'Web chat' - one to one careers guidance
Webinars - delivered at assemblies and careers seminars
Introduction to careers tools to use in the curriculum.

[Go to National Careers Service > Age13-19 > Start your career journey](#)

To enquire or sign up to any of our services please contact us at inspiringwestmidandsNCS@prospects.co.uk

The Inspiration Agenda is a government funder initiative delivered through the National Careers Service and is predominantly aimed at brokering employers into schools and colleges and providing support for teachers and careers professionals.

To learn more about the Gatsby Charitable Foundation Good Career Guidance Benchmarks and to find out how your careers education and guidance compares with these benchmarks, access the Compass careers benchmark self evaluation tool developed for secondary schools and sixth forms in England and endorsed by the government, Teach First and the Careers and Enterprise Company, go to: <http://ow.ly/16ly303Pwk1>