



# WHAT IS SMART NETWORK

**smart network**  
smarter choices

**The Smart Network provides financial and practical assistance to and:**

- **Improve travel to work**
- **Reduce employer transport costs**
- **Improve employee health**
- **Achieve environmental goals**

## BUSINESS OFFER

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### CYCLING SUPPORT

- Free training and maintenance courses
- Free Dr Bike sessions
- Led rides and journey planning
- Free Loan Bikes
- Free Smart Urban Driving and Cycle Awareness Courses

### PUBLIC TRANSPORT

- Free Journey planning events at your business
- Free Maps, Timetables, Notice boards and Leaflet Holders
- Discounted public transport ticketing

### CAR SHARING

- Free car sharing events
- Practical support on setting up your own scheme or joining an existing scheme

Plus online staff travel challenges, workshops, smarter working advice, Smart events pack worth £500 to support you running your own events and much more!

## PARKING PROBLEMS? SCENARIO

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- What is the factor that motivates your colleagues travel choices?
- How can you find this out?
- What can your organisation do to motivate your colleagues to leave the car at home?

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