



personal performance **business growth**



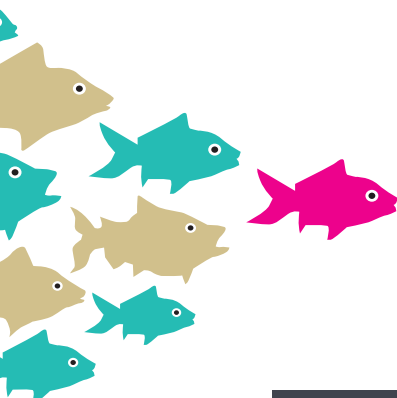
To succeed you need to **lead**

You may be an effective director, or a super manager, but are you a great leader?

Whether you have a team of 10 or 200...to succeed you need to lead successfully. If you don't, the chances are you are limiting the growth of your company and your people.

Now for the great news. You have a unique opportunity to join an exclusive group of 200 ambitious business owners and directors to develop your skills as a great leader.... and there is £4000 funding towards the cost.

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Why become a great leader?

Great leaders get the best from people...

If managers get things done – leaders get the best from people, situations and opportunities.

Great leaders have vision and influence...

They solve problems in a positive way. People trust their decisions and go the extra mile for them.

Great leaders make things happen...

Their companies simply out-perform the rest.

Join an exclusive club of great**200**leaders

Great leaders have made Birmingham and the Midlands the industrial and intellectual engine of the UK over the centuries. Now is the time for a next generation of great leaders to make Birmingham and the Midlands the UK business powerhouse.

Are you ready to be one of the **great200leaders**?

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What do I get?



**Over 100 hours of support
to develop yourself as a
Great Leader**

- Leadership development plan
- 100 hours of leadership development
- Delivered over 12 months
- 10 peer group workshops led by leadership specialists
- Inspirational expert speakers
- One-to-one executive development
- Access to board level experts

Key benefits



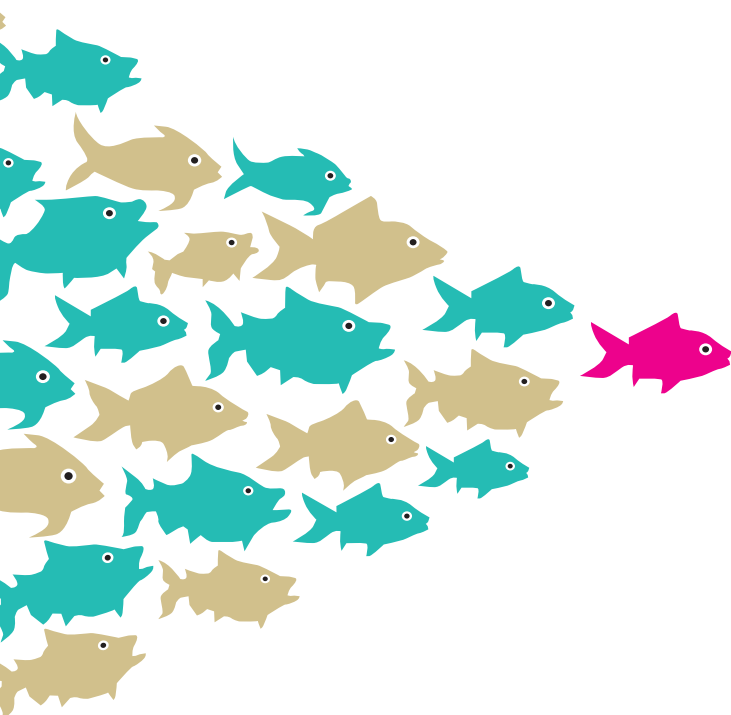
**Learn from the best
to take you and your
business to the next level**

- Transform your leadership skills
- Develop excellence in people
- Become a key person of influence
- Learn from the best
- Grow with like-minded peers
- Increase productivity and profitability
- Accelerate your personal and business performance

LEARN MORE >



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How much is it?

Cost to you: £2,000

ERDF funding: £4,000

Total cost: £6,000

What do I do next?

Call: 0121 285 3800

Email: g200l@winningmoves.com

Visit: www.winningmoves.com/g200l

Funded by:



EUROPEAN UNION
Investing in Your Future
European Regional
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Delivered by:

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