

Interested in a FOOD & ACCOMMODATION career in the WEST MIDLANDS?

National Careers Service

Helping you take
the next step

Chef / Cook • Cloakroom / Luggage Attendant • Domestic Services
Manager • Food Service Assistant • Hotel Manager • Hotel Receptionist
Hotel Room Attendant • Kitchen Assistant • Publican • Sommelier

EXAMPLES OF ACCOMMODATION AND FOOD SERVICE EMPLOYERS IN THE WEST MIDLANDS

Premier Inn • Hilton Hotels

Travelodge • Jurys Inn

Holiday Inn

Macdonald Hotels Ltd

Britannia Hotels

Best Western



Bella Italia

Prezzo • McDonald's

Burger King

Café Rouge

Caffé Nero

Costa Coffee

Druckers

Greggs • Nando's

PizzaExpress

Pizza Hut

J D Wetherspoon

Starbucks • Subway

Wagamama



37,149



are employed in public
houses and bars

22,567



are employed in licensed
restaurants

20,703



are employed in all hotels
and similar accommodation

11,924



are employed in take away
food shops and mobile food
stands

7,927



are employed in other food
activities

5,998



are employed in licensed
clubs

945



945 are employed
in camping grounds,
recreational vehicle parks
and trailer parks

Source BRES (NOMIS)

ENTRY AND QUALIFICATIONS

There are several entry points
for this sector. Apprenticeships
are available and you can gain
qualifications at all levels through to
postgraduate level.



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SALARIES can range from:



Waiter / Waitress £10,000 - £25,000

Chef / Cook £13,000-£30,000

Hotel Manager £16,000-£65,000+



IMPORTANT FACTS ABOUT ACCOMMODATION AND FOOD SERVICE

- The accommodation and food industry is particularly vulnerable to seasonal trends, fashion and currency movements.
- In this industry females currently account for just over half of all employment.
- Around half the jobs in the industry are also part-time, these are predominantly held by women.
- Elementary occupations account for half of all the jobs. This includes many jobs such as cleaners, bar staff, porters and others that need only short periods of induction training in order to do them successfully.
- Managers, directors & senior officials and skilled trades are the other two significant groups in terms of numbers each accounting for around 3 in 20 of all jobs.



SKILLS REQUIRED



Good customer service skills



The ability to work quickly at busy times



A lot of stamina



The capability of being well organised and quick thinking



Excellent team work skills



Good communication skills



The aptitude to work calmly under pressure and pay attention to detail

Number skills to handle cash and do basic mental arithmetic



More Information

- <https://nationalcareersservice.direct.gov.uk/Pages/Home.aspx>
- <https://www.gov.uk/topic/further-education-skills/apprenticeships>

Source BRES (NOMIS)

