



Sustainability Visioning E-Newsletter December 2014

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www.solihullforsuccess.com



EXCLUSIVE Jaguar Land Rover Sustainability Business Visit - 16/12/14

Developing your business more sustainably can help you reduce costs, control risk, improve your reputation and create new business opportunities.

Solihull businesses are invited to see first hand how Jaguar Land Rover are driving forward sustainability at their Lode Lane Plant on Tuesday 16th December 2014.

Join Solihull Sustainability Visioning Group for an exclusive tour of the plant and hear real life sustainability case studies from the shop floor - including how improvements have been made to the existing manufacturing processes and facilities as well as how sustainable design is being incorporated within new build projects. Topics covered will include energy efficiency, zero waste to landfill, recycling and green travel planning.

The half day tour starts at 7.45am and will finish at 12.00 noon, light refreshments will be provided. The event is **FREE to attend** but places are limited, so book now to avoid disappointment. To register please - [click here](#)

Solihull Your Green Future 4th & 5th March 2015

Solihull Your Green Future Solihull is an interactive event which brings together schools and businesses in order to explore the growing opportunities in a low carbon, resilient economy.

Over 25 businesses, 400 young people, teachers, universities and community groups will attend the two day event, from 9am to 3.15pm at Solihull College Conference Centre. Through creative activities participants will investigate the changing face of business, from local sustainable business models to cutting edge technologies. These activities align with a real business need to develop an understanding of sustainability and to tap into new skills. Your Green Future provides a unique opportunity for business to shape a new workforce to best suit their needs.

Your organisation can get involved as a workshop mentor, as an exhibitor (at no charge), or for a more lasting impact your business can sponsor the event. For further details, download our [business brochure](#), visit www.yourgreenfuture.org.uk or contact Cecily Etherington on tel: 01452 835060, or e-mail: CecilyE@severnweye.org.uk.





Solihull businesses lead the way at Energy Awards

Four Solihull businesses are leading the way at the National Energy Awards, with nine nominations between them.

Birmingham Airport, Jaguar Land Rover, Touchwood / Lend Lease and npower received nominations in seven categories, including Behavioural Change / Employee Engagement and Energy Data Collection & Analysis. The Energy Awards recognise the achievements of companies cutting emissions and spearheading innovative energy use.

The businesses are all members of the Solihull Sustainability Visioning Group, coordinated by Solihull Council's Economic Development team. A local environmental network, the group is led by senior business representatives and stakeholders and aims to put Solihull at the forefront of sustainable business development and be a showcase for environmental business standards, supporting Solihull's transition to a low carbon economy.

Chair of Solihull Sustainability Visioning Group, Joe McNamara, of Jaguar Land Rover said: "It's fantastic to see Solihull businesses so well represented at this year's Energy Awards. Leading by example is what Solihull Sustainability Visioning Group is all about. By promoting achievements and sharing good practice we can raise the profile of this important agenda, support business to become more energy efficient and help grow the low carbon economy."

Councillor Ian Courts, Cabinet Member for Economic Development & Land, said: "Growing the low carbon economy and supporting businesses to be more competitive is a key priority for Solihull, so I am delighted to see that so many Solihull businesses are receiving the national recognition that they deserve. It is a true testament to the fact that Solihull is leading the way in sustainable business development, across a variety of industries."

Eco Business West Midlands: Grants for Small Businesses

The Eco Business West Midlands project is now able to offer typical **grants of £2400 for capital or revenue projects** (more dependent on circumstances) and can separately provide **50% funding for up to 6 days of expert consultancy advice**. The grants can help support a variety of sustainability issues such as cutting costs through **energy & resource efficiency, waste reduction and management systems e.g. ISO 14001**.

To find out more on how the project can support your business visit our website at www.ecobusinesswm.co.uk or contact the Eco Business West Midlands team on tel: **02476 158 206** or e-mail: info@ecobusinesswm.co.uk. This project is run by Coventry University Enterprises Ltd. and is part funded by the European Regional Development Fund.



Grants to support
consultancy advice &
capital expenditure

We can help you with:



Getting your business an environmental management system such as ISO 14001 puts you in control of the environmental risk, costs and income potential whilst also providing you the systems needed to be able to get into public and large private supply chains.



On-site renewable energy projects can provide a strong return on investment and when combined with funding from Eco Business it is much more affordable. Feasibility studies, design, building infrastructure and equipment can be supported.



Waste management is an increasingly important way of cost saving for business. With compliance in waste legislation, we can ease compliance and support waste minimisation to make a business become more environmentally friendly and competitive.





Solihull Sustainability Visioning Group

Solihull Sustainability Visioning Group aims 'to help Solihull to be at the forefront of sustainable business development and a showcase for environmental business standards, supporting Solihull's transition to a low carbon economy'.

Led by senior business representatives and stakeholders including Arup, BB Boutique, Birmingham Airport, Controls and Data Services, Ecuity, Environment Agency, EH Smith, Hardyman Group, Jaguar Land Rover, NEC Group, RWE npower, Royal Haskoning DHV, Solihull Council and Touchwood, the Group's four key priorities are to:

- Raise the standards of waste and energy management practices
- Promote 'green technology' that is efficient and cost effective
- Influence regional and local policy making, to ensure sustainability is at the heart of decision making
- Conserve and enhance the natural environment, in particular community space

Further information on Solihull Sustainability Visioning Group and its activities can be found at: www.solihullforsuccess.com/solihull-sustainability-visioning. If you would like to participate or receive regular updates please e-mail: sustainabilityvisioning@solihull.gov.uk or contact Alexander Heath on tel: 0121 704 6529.

Join us on 'LinkedIn'.....

For the latest news, events and information, please join our Solihull Sustainability Visioning Network on LinkedIn - [click here](#)



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