



January 2015

Solihull Your Green Future 4th & 5th March 2015

www.solihullforsuccess.com



Businesses are invited to help shape the workforce of the future

Solihull Your Green Future is a unique event, for young people, which investigates the changing face of the economy, from local sustainable business models to cutting edge technologies, which are generating increasing demand for appropriately skilled young people.

The event is being held at **Solihull College Conference Centre on Wednesday 4th & Thursday 5th March 2015.**

Across the two days over 400 local secondary school students (from 20+ schools) will work alongside businesses in a range of interactive activities, which align with a real business need to develop an understanding of sustainability and to tap into new skills. Business attendees include Jaguar Land Rover, Birmingham Airport, NEC Group, Touchwood and Virgin Media.

Councillor Ian Courts, Cabinet Member for Economic Development and Land said, "Your Green Future develops young people's aspirations and provides a fantastic opportunity for business to shape the future workforce to best suit their needs. I am delighted that so many Solihull students will be taking part and I encourage local businesses to get involved."

Get involved

Your organisation can support the event's dynamic and professionally facilitated activities by volunteering a member of staff (on one or both event days) to share their expertise, in one of the following facilitated workshops:

- Pitch a sustainable product or process, based on real industry developments, to student 'Dragons', who will decide whether to invest in your cutting edge innovation;
- Work with enterprising students to develop and enter products into the Future Food and Fashion Awards;
- Work with teams of students, utilising the skills of your business, to develop a sustainable energy plan for Snowdonia National Park;
- Support students as they develop creative and ambitious ideas for meeting your organisation's waste reduction targets.

Businesses can also provide an **interactive exhibition (at no charge), showcasing their company, products, initiatives and opportunities.**

For further details, download our [business brochure](#) or visit www.yourgreenfuture.org.uk.

If you are interested in participating please contact Cecily Etherington at CecilyE@severnwyenergy.org.uk or tel: 01452 835076.

Solihull Your Green Future event is being run by charity Severn Wye Energy Agency working in partnership with Solihull Council, Solihull College, Solihull Sustainability Visioning Group, STEMnet, and Rotary.

For enquiries please get in touch in the following ways:

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