



Solihull

4 - 5 March 2015

Solihull College Conference Centre

Young people, teachers and business

Widening perspectives

Highlighting prospects



Your Green Future is ...

... an interactive event which brings together schools and businesses in order to explore the growing opportunities in a low carbon, resilient economy.

Over 25 businesses, 400 young people, teachers, universities and community groups will attend the two day event, from 9am to 3.15pm. Through creative activities participants will investigate the changing face of business, from local sustainable business models to cutting edge technologies.

These activities align with a real business need to develop an understanding of sustainability and to tap into new skills.

Overall, Your Green Future provides a unique opportunity for business to shape a new workforce to best suit their needs.



A fantastic opportunity to...

Promote your organisation to your customers and employees of the future.

Engage and network with a diverse audience.

Help deliver your Corporate Social Responsibility ambitions.

Develop your organisation's skills through the CPD accredited activities.

Support and educate young people in your field of expertise.

Hear young people's views and gain ideas for your business.

Get involved

Your organisation can get involved as a workshop mentor, or as an exhibitor (at no charge). For a more lasting impact your business can sponsor the event. More information follows.

Further event details can be found at **www.yourgreenfuture.org.uk**

Your Green Future is a project by Severn Wye Energy Agency, a charity which aims to promote sustainable energy and affordable warmth.

To deliver the event, and ensure it meets local needs, Severn Wye Energy Agency are working with a Local Delivery Team:



1

Workshops

Your business can support the event's dynamic and professionally facilitated workshops by volunteering a member of staff to share their expertise, in one of the following challenges:

- Pitch a sustainable product or process to student 'Dragons', who will decide whether to invest in your cutting edge innovation;
- Work with enterprising students to develop and enter products into the Future Food and Fashion Awards;
- Work with teams of students, utilising the skills of your business, to develop a sustainable energy plan for Snowdonia National Park;
- Support students as they develop creative and ambitious ideas for meeting your organisations waste reduction targets.

Little preparation is required and your business can support a workshop on one or both event days.

2

Exhibitor hall

Support the event by providing an interactive exhibition showcasing your company, its products, initiatives and opportunities.

Each hour a new group of school students will visit the exhibitor hall. They will be tasked with identifying the wide range of organisations and jobs involved in sustainability, the diversity of career paths, and to consider this information against their own interests, strengths and aspirations.

Your business can run both an exhibition and participate in a workshop. You simply need to volunteer two members of staff instead of one.

3

Sponsorship

Sponsoring the event will provide your business with a unique opportunity to:

- Differentiate yourself from your competitors;
- Increase the recognition of your business as a contributor to the low carbon economy;
- Raise awareness of the skills and education that you, as an employer, look for;
- Inspire the future workforce to pursue careers in the low carbon sector.

Sponsorship options vary and include:

- Core sponsor: Price on request;
- Sponsorship of a workshop or the exhibitor hall: £1,000;
- Sponsorship of the post event brochure: £700;
- Donations will also be gladly received and acknowledged.

Sponsorship benefits, including brand exposure, are outlined on www.yourgreenfuture.org.uk.



Your Green Future is the most impressive event I have attended in convincing young people that a technical career can be challenging, rewarding and worthwhile. You will learn as much as the students.

TATA MOTORS



A brilliant way to promote the future of engineering.

INSTITUTION OF
MECHANICAL ENGINEERS



Don't miss such a dynamic opportunity.

COUNCIL FOR ALUMINIUM IN
BUILDINGS



I enjoyed getting the students to develop their ideas into real end product. The brief was simple and wide ranging.

SAINSBURY'S



An ideal opportunity to engage with local schools and to gather excellent feedback relating to environmental topics.

GREENBUYING.CO.UK



I enjoyed answering the questions that the students came up with as they offered a different viewpoint to my own from which to consider our proposed product.

JAGUAR LAND ROVER

Get in touch

If your organisation would like to get involved in the event, or would like more information, please contact

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